FABRICLAND

SEW MUCH *More* THAN A FABRIC STORE!

Fabricland's SPECTACULAR SEWING CLUB

At Fabricland, you don't have to wait for a sale to save.

WITH FABRICLAND'S

Spectacular Sewing Club

SAVE 25-50% OFF OUR REGULAR PRICES ON ALL* MERCHANDISE NOT ALREADY ON SALE.

Fabrics, notions, patterns, trims, drapery and upholstery, bedding, ready-to-hang panels, home accessories - every item not already on sale will be on sale for you, if you have Fabricland's Sewing Club Card.

(*excluding promotional purchases, goods and ends)

Read on for details!

YOUR FABRICLAND SEWING CLUB CARD WON'T REPLACE OUR SALES.

How could it? We're famous for our sales, and rightly so. The majority of our sales offer a wide range of items at anywhere from 20 to 66% off our regular prices and more. Clearly, our Sewing Club can't compete with that, and it's not meant to.

YOUR SEWING CLUB CARD WILL GIVE YOU A GUARANTEED DISCOUNT ON WHAT'S NOT ON SALE - EVEN DURING SALES!

Which means that when Fabricland is having a sale, there's hardly a single item in the store that you can't save money on, if you're a member of Fabricland's Spectacular Sewing Club.

AND WHEN WE AREN'T HAVING A SALE, YOU STILL SAVE.

With a Spectacular Sewing Club Card, you don't have to wait for a sale to save. You don't have to run the risk of having that one special item vanish beforehand, or even worse, not be included in the sale you've waited so patiently for. As a Fabricland Sewing Club Member, you save 25-50% off* Fabricland's regular prices every day and any day you care to shop.

CLUB MEMBERS ENJOY OTHER SPECIAL BENEFITS, TOO.

For instance, you'll receive newsletters full of advance sale information, fashion news and sewing tips on timely topics, mailed to your home up to six times per full membership year, barring postal disruption. Or opt for 'no paper', and receive e-newsletters instead! (Details in-store.) You'll also receive pre-recorded phone notification of selected exclusive Members' Events. All these benefits can be yours when you carry a Fabricland Spectacular Sewing Club Card.

OUR CLUB IS FOR ANYONE WHO WANTS TO SAVE MONEY.

If you sew for yourself, your family, or professionally, Fabricland's Sewing Club will save you money. Even if you're just learning, or don't sew at all, our Sewing Club will help you save on fabrics, draperies and upholsteries, notions, patterns, plus no-sew ready-to-hang panels, bedding and accessories, every time you shop at Fabricland. A Spectacular Sewing Club membership may be one of the best sewing investments you'll ever make.

HOW MUCH DOES IT COST TO JOIN?

An up to 1 Year Membership costs $20.00 plus H.S.T. Seniors (65 or better), Students (with valid student card) and Renewals (with proof of previous membership) pay only $15.00 plus H.S.T.

An up to 3 Year Membership costs $40.00 plus H.S.T. That's not much money for all this value. Which only goes to prove that at Fabricland we're serious about saving the serious sewer money.

IF YOU'RE NOT CONVINCED THAT OUR SPECTACULAR SEWING CLUB IS WORTH EVERY PENNY, TAKE THIS BROCHURE HOME AND THINK ABOUT IT.

But if you are sure, join today. Your membership entitles you to save everyday on our entire in-store stock of regularly priced merchandise, and we don't want you to miss a minute of it!

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SUMMARY OF MEMBERS' BENEFITS

•DISCOUNT CARD

Good on all merchandise not already on sale. Just show your Membership card at the cutting table & save!

You'll save **25%** on all* regularly priced Fabric, Drapery & Upholstery, Panels, Accessories, Notions & M.S.R. Priced Patterns every day!

You'll save **50%** on all* regularly priced Buttons every day!

You'll save **50%** on all* regularly priced Creations[R] Decorative Hardware and Prestige Drapery Hardware every day!

You'll save **50%** on all* Decorative Drapery Trimmings every day!

You'll save **50%** on all* Decorative Home Accessories** every day!

You'll save **50%** on all* White Bedding (where available).

* Excluding promotional purchases, goods & ends. Please Note: Membership benefits available for cardholders only. Your Fabricland Spectacular Sewing Club Card is non-transferable and non-refundable. We regret that Fabricland cannot be responsible for lost or stolen cards. A replacement fee will apply.

•ADVANCE SALE NOTICE THROUGH NEWSLETTERS, PHONE CALLS or EMAILS

Regular newsletters or e-news, filled with advance notice on most sales, plus fashion news and special purchase offers, mailed to your home barring postal disruption. You'll receive six or more during a full membership year; less as the fixed member-ship year progresses. You'll also receive pre-recorded phone notices of upcoming exclusive Members' sales.

Please Note: membership year starts Sept.1 and ends Aug.31.

ALLOW 8 WEEKS FOR REGISTRATION.

Please provide your full, physical address (your street name and number in addition to RR information, where applicable; apartment or unit number). Also, advise us of any change of address promptly for uninterrupted mailings.

ONE YEAR AND DELUXE THREE YEAR MEMBERSHIPS ARE AVAILABLE!

Fabricland's ***fixed Membership year*** begins September 1 and runs to August 31. You may purchase your membership at any participating Fabricland store by filling out an application and paying the applicable non-refundable membership fee. 1 Year and Deluxe 3 Year Memberships are available.

The current 1 Year Membership Fee for new members is $20 plus H.S.T.
The 1 Year Membership fee for Renewals, Seniors (65 plus) or Students (with valid student card), is $15.00 plus H.S.T.

Fabricland's Deluxe 3 Year Membership runs from September 1, 2010 to August 31, 2011. **The current 3 Year Membership Fee is $40** plus H.S.T.

Both Memberships go on sale August 2nd. Regular Memberships are offered for sale throughout the year; Deluxe Memberships are available for a limited time only. Buy your membership early to receive the maximum benefits and value!

PARTICIPATING ONTARIO LOCATIONS:

TORONTO WEST

25 John St., Mississauga	**905-275-1623**
3015 Winston Churchill Bl., Miss.	**905-828-9966**
3240 Dufferin St. (at Orfus)	**416-787-7324**
1885-1911 Dundas E., Mississauga	**905-624-1839**

TORONTO EAST

314 Harwood Ave. S., Ajax	**905-686-3100**
1510 Warden Ave., Scarborough	**416-444-1511**
1980 Eglinton Ave. E., Scarborough	**416-752-8119**
***New!* 863 Milner Ave., Scarborough**	**416-286-2317**
Hudson's Bay Centre (Yonge & Bloor)	**416-926-0707**
Empress Walk (Yonge N. of Sheppard)	**416-733-4200**

STORES LISTED IN BOLD OPEN SUNDAYS!

NON-PARTICIPATING LOCATIONS:

OSHAWA, WHITBY, KITCHENER, ST. CATHARINES, WELLAND, NIAGARA FALLS, CORNWALL.

OTHER LOCATIONS

BARRIE: 348 Bayfield St. N.
BELLEVILLE: 305 North Front St.
BRAMPTON: Shoppers' World
BRANTFORD: 321 King George Rd.
BURLINGTON: 3515 Fairview St.
CHATHAM: 463 St. Clair St.
GUELPH: 328-378 Speedvale Ave. E.
HAMILTON: 241 Ottawa St. N.
HAMILTON: 969 Upper James St.
HUNTSVILLE: 15 Manominee St.
KINGSTON: 500 Gardiners Rd.
LONDON: 476 Wonderland Rd. S.
LONDON: 1482-1494 Dundas E.
LONDON: 1380 Fanshawe Pk. Rd. W.
MARKHAM: 8573 McCowan Rd.
MIDLAND: Mountainview Mall *Closing Sept.15*
MILTON: 547 Main St. E.
NEWMARKET: 16655 Yonge St.
NORTH BAY: 358 Lakeshore Dr.
ORANGEVILLE: 276 Broadway
ORILLIA: Fittons West Plaza, 425 West St. N.
OTTAWA (Orleans): 2834 St.Joseph Blvd.
OTTAWA (Nepean): 1460 Merivale Rd.
OTTAWA: 1440 Walkley Rd.
OTTAWA (Kanata): Castledean Plaza
OTTAWA: Shoppers' City East
PEMBROKE: 183 Albert St.
PETERBORO: Market Plaza, 101 George St. N.
PETERBORO: Portage Place, 1154 Chemong Rd.
SARNIA: 1337 London Rd.
SAULT STE. MARIE: 387 Queen St. E.
STRATFORD MEGA-STORE: 65 Albert St.
SUDBURY: 2037 Long Lake Rd., Unit 8
SUDBURY: 904 Barrydowne Rd.
THUNDER BAY: 1186 Memorial Ave.
TIMMINS: 77 Waterloo Rd.
VAUGHAN: 7887 Weston Rd.
WOODSTOCK: 1147 Dundas St.
WINDSOR: 7683 Tecumseh Rd. E.

Please visit our Fabricland Home Dec Centre Elite stores, located in BURLINGTON, STRATFORD and THUNDER BAY.
**Please Note: Sewing Club discounts may vary or not apply at Home Dec Centre Elite stores. Details in-store.

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STAY IN THE KNOW!
CALL OUR INFO LINE AT
1-888-780-0333.
VISIT OUR WEBSITE AT
www.fabricland.ca

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